

SOUTH OF THE BORDER FIESTA



Restaurant: _____

Contact: _____

Mailing Address: _____

Physical Address: _____

Phone: _____ Email: _____

- Vendors are **not** required to pay an entry fee. Vendors will be required to pay a security deposit of \$100.00 upon submission of the contract. The first 150 tickets will be kept as an additional deposit, totaling \$250.00. Security deposit will be returned upon completion of the event, provided restaurant abides by all rules & regulations. No shows will be charged an additional \$200.00.
- Vail SOB tickets will be the only form of currency accepted for purchases. Each Vail SOB ticket is worth \$1.00.
- Vendors sell their products in exchange for SOB tickets. The Vail SOB will collect the tickets and pay the vendors 70% of all tickets collected. Vail BBQ will keep 30% of all sales.
- Restaurants found accepting cash for their products or found not abiding by the rules of this contract will not receive their \$250.00 security deposit back.
- Restaurants are asked to provide tasting size food samples to be sold to the public at no more than \$5.00 per piece.
- Absolutely no sales of alcoholic or non-alcoholic beverages will be allowed.
- Judges will crown "Vail's Best Salsa." In three categories, professional, amateurs & People's Choice. Winners will be given a plaque and awarded bragging rights for a full year.
- All staff, food preparation materials, paper goods, and additional signs must be provided by the Restaurants.
- Vendors must use recycled or compostable products, absolutely no Styrofoam.
- Copy of the Restaurants insurance and Town of Vail Temporary Business License/Special Event Sales Tax License and check made out to TOV (if restaurant is not a Town of Vail Business) must be submitted with application.
- Restaurants will receive one custom 11x14 sign with restaurant name & logo.
- Trash & Recyclable receptacles will be supplied with removal service provided throughout the event.
- Restaurants will be listed with links to individual websites on www.vailchamber.org and www.vailsouthoftheborder.com and listed in the event brochure.
- A select number of tent and table packages are available to all restaurants for an additional cost of \$100.00. Tent and Table package will be available on a first come, first served basis. Set up and tear down of tent and table will be included in that cost. Vendor provided tents can not exceed 10x12 feet per Town of Vail regulations.
- Electricity will not be available. Propane cannot be used under the tent. If propane is used a fire extinguisher must be present at all times. It is highly recommended that all food be prepared prior to the event.
- Questions can be directed to info@vailsouthoftheborder.com, or Lourdes Ferzacca at 970.376.1858

Checklist of required materials:

- Vail South of the Border Fiesta Application
- Copy of Restaurant Insurance
- Town of Vail Temporary Food Vendor Certification
- Temporary Business License/Special Event Sales Tax License (if Restaurant is not a TOV business)
- Check or Credit Card Deposit of \$100
- Check or Credit Card Payment for Table & Tent Fee of \$100.00 if needed

Send required information by May 15th, 2011 to South of the Border Fiesta PO Box 2662 Vail, CO 81658

Contract Terms and Conditions:

Restaurants will abide by all rules and regulations as stated. A final confirmation will be sent to each restaurant with additional information. Restaurant space will be available on a first come, first served basis. No refunds or transfers will be permitted.

Payment Enclosed

I would like to pay via Visa, MC, or Amex Number _____ Exp Date: _____

Cardholder Signature: _____ Date _____

www.vailsouthoftheborder.com | info@vailsouthoftheborder.com | 970.376.1858 | PO Box 2662 Vail, CO 81658